## **MEDIA RELATIONS**

Media releases by the school are encouraged as a means of informing the public of programs, activities, and accomplishments. Staff members are encouraged to participate in activities that inform the public about school programs and activities.

News and information concerning personnel and students shall be released to the press only with the approval of the director and in accordance with state and federal laws regarding confidentiality.

Adopted: October 17, 2019

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Legal Ref.: Code of Virginia, 1950, as amended, §§ 22.1-287, 22.1-287.1.

Cross Ref.: Pol 4045 Student Records

Pol 2049 Public Information Program