

ADVERTISING IN THE SCHOOL

Maggie L. Walker Governor’s School may not endorse or imply endorsement of any product. All requests for endorsement must be directed to the director or director’s designee.

School organizations must secure approval from the director or designee before soliciting advertisements for school publications. If there is need for policy clarification, the director consults with the Policy Steering Committee.

Commercial establishments whose primary source of revenue is the sale of intoxicants or prohibited substances may not advertise in school publications.

Adopted: December 18, 2014

Amended: April 19, 2018

Amended: October 17, 2019

Amended: August 19, 2021

Legal Ref.: Code of Virginia, 1950, as amended, § 22.1-78.

Cross Refs.: Pol 7018 Vendor Relations
Pol 4032 Student Publications
Pol 2050 Distribution of Information/Materials
Pol 7013.1 Sales and Solicitations in Schools
Pol 7013 Commercial, Promotional, and Corporate Sponsorships and Partnerships